

SPONSORSHIP PROSPECTUS 2022

APRASSA would like to invite your company to become involved with the APRASSA 2022 Congress as a sponsor and/or exhibitor. The Congress will be held from 16 – 18 September 2022 at the Johannesburg Marriott Hotel at Melrose Arch, Gauteng. Please see the table below for the various sponsorship opportunities.

Sponsorship classification	Sponsorship amount	Benefits
VIP sponsor (international speaker Invited by APRASSA)	Travel costs, accommodation for duration of visit, meals, consultation fee, if applicable, catering for special session	<ul style="list-style-type: none"> Your logo on the home page of the congress website as well as on the Congress App with a link to your company's website. Company name linked to session on programme. Option to host a special breakfast or lunchtime session during which the VIP guest will do a special talk. Banner advert on Congress App at bottom of app screen – five seconds per ad per one-minute window. Advert projection in lecture hall. Registration for four company representatives at the congress. Promotional banners outside the venue as well as in the venue where plenary sessions will be held. Premium exhibition stand/space (4x4m²) at the congress.
Platinum sponsor	R55 000	<ul style="list-style-type: none"> Your logo on the home page of the congress website as well as on the Congress App with a link to your company's website. Banner advert on Congress App at bottom of app screen – five seconds per ad per one-minute window. Advert projection in lecture hall. Registration for three company representatives at the congress. Promotional banner in the venue where plenary sessions will be held. One complimentary exhibition space (3x3m²) at the congress.
Gold sponsor	R45 000	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Advert projection in lecture hall. Registration for two company representatives at the congress. Promotional banner in the registration area. One complimentary tabletop exhibition space (2x2m²) at the congress.
Silver sponsor	R30 000	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Registration for one company representative at the congress. Promotional banner in the registration area.
Bronze sponsor	R15 000	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website.

Invited guest speaker sponsor (sponsorship of one of APRASSA invited speakers, as selected by APRASSA)	All costs related to the speaker	<ul style="list-style-type: none"> Your logo on the home page of the congress website as well as on the Congress App with a link to your company's website. Banner advert on Congress App at bottom of app screen – five seconds per ad per one-minute window. Registration for two company representatives at the congress. Promotional banner in the venue during the presentation of the invited speaker. One complimentary exhibition space (3 x 3 m²) at the congress.
Registration sponsor	Conference bags, lanyards, pens, notepads, etc.	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Registration for two company representatives at the congress. Banner advert on Congress App. Banners at the registration desk. One tabletop exhibition (2 x 2 m²)
Type 1: Small Table top (2 x 2 m ²)	R26 250	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Acknowledgement in the congress programme book. Floorspace for either a tabletop exhibition (trestle tables or similar supplied by the venue) or stand (supplied by your company) Registration for two company representatives to man the exhibition stand, including all meals and casual evening (additional costs to attend gala dinner and registration fee for extra staff members)
Type 2: Large Table top (3 x 3 m ²)	R31 500	
Type 3: Own shell structure/own furniture (4 x 4 m ²)	R42 000	
Premium banner advert on Congress App in programme view (only 10 slots available)	R4 000	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Banner ad to be displayed in the program view as the users scroll through the app with a click through option that takes the user to the website of the advertiser
Banner advert on Congress App (only 8 slots available)	R2 000	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Banner ad located at the bottom of the app screen with a click through option that takes the user to the website of the advertiser. Five seconds per ad per one-minute window.
Gift sponsorship	As arranged with APRASSA office	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website.
Pre-congress Workshop	As agreed with the organising committee	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Company branding at the conference. Hosting of function after workshop. Banner advert on Congress App.
Registrar Prizes	Best Laboratory Paper Winner (R5 000) Runner-up (R 2 500) Best Clinical Paper Winner (R10 000) Runner-up (R 5 000)	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Banner advert on the Congress App. Acknowledgement at Prize giving (company representative to hand out prize).

	Best Publication 2020 Winner (R10 000) Runner-up (R 5 000) Best Poster presentation Winner (R5 000)	
Consultant Prize	Best Publication 2020 Winner (R10 000) Runner-up (R5 000) Best Paper Winner (R8 000)	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Banner advert on the Congress App. Acknowledgement at Prize giving (company representative to hand out prize).
Sponsorship to Registrars (registrations fees and/or travel)	Registrar registration fee for 2020: R 4 500	<ul style="list-style-type: none"> Your logo on the congress website as well as on the Congress App with a link to your company's website. Product flyers/gifts for inclusion in the congress bag. Banner advert on the Congress App. <p>Please note: all registrar sponsorship to be channelled through APRASSA. Registrars must apply for funding on their registration form by the early bird deadline.</p>

Please note apart from the registration sponsorship, none of the other sponsorship categories are exclusive to one company/ sponsor.

Banner Adverts

The main benefit of banner adverts over traditional printed advertising is that it is more interactive and informative. The click through option to the advertiser's website is a big benefit as the full website is viewed by the user, with all the relevant content, as opposed to very limited information in a printed advert.

Format: 800 x 200-pixel banner

URL address of website to be linked to the banner

Email to: thereza@technoscene.co.za

Deadline: 31 August 2022

Sponsored items

Please deliver to: Room 214, 2nd Floor, Morningside Medi Clinic, Corner Hill & Rivonia Roads, Morningside, Sandton, Gauteng (Attention: Candice Penfold)

Deadline: 10 September 2022

For more information or to do a booking, please contact the APRASSA Office Administrator

Candice Penfold

Email address: office@aprassa.co.za

Website Address: www.aprassa.co.za

Tel: 011 784 4537 / Fax: 086 720 5226 / Cell: 082 966 8583

BOOKING FORM FOR SPONSORS AND EXHIBITORS

Name of Company					
Postal Address					
Postal town					
Postal code					
Country					
Contact person					
Telephone Code		Telephone number			
e-mail address					
Company VAT number					
Company URL		http://www.			
Sponsorship		Tick	Description		
Sponsorship	VIP speaker		To be confirmed		
	Platinum package		R 55 000		
	Gold package		R 45 000		
	Silver package		R 30 000		
	Bronze package		R 15 000		
Exhibition	Type 1: Tabletop (2 x 2 m ²)		R 26 250		
	Type 2: Stand (3 x 3 m ²)		R 31 500		
	Type 3: Stand (4 x 4 m ²)		R 42 000		
Invited speaker	Please send proposal		All costs to be carried by sponsor		
Registration	Bags, pouches, lanyards, pens, notebooks				
Gift(s)	Specify:				
Premium banner ad			R 4 000		
Banner advert on Congress App			R 2 000		
Prizes	Registrars (please specify prize/s)				
	Consultants (please specify prize/s)				
Registrar sponsor	Registrars		Fees		Travel costs
Other (Please specify)					

Signed _____

Date _____

Please fax form to 086 720 5226 or e-mail: office@aprassa.co.za
An invoice will be sent to you upon receipt of this form